# Agenda - Day 1

**October 10, 2019**

**Health Literacy Implications for Health Policy**  
**Grand Ballroom Lounge (1209)**

<table>
<thead>
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<th>Time</th>
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| 1:00 pm – 1:10 pm | **Welcome**  
Boris Lushniak, MD, MPH & Cynthia Baur, PhD                                             |
| 1:20 pm – 1:30 pm | **[Opening Remarks] How Maryland is Working to Become a Health Literate State: Successes and Challenges**  
Delegate Joseline Peña-Melnyk                     |
| 1:30 pm – 2:30 pm | **[Panel 1] Pursuing Health Literacy Goals through Federal and State Health Policy Reforms**  
Eva DuGoff, PhD – Moderator  
Advanced Primary Care and Health Literacy Imperatives  
Chad Perman, MPP – Panelist  
The Connection between Health Literacy and Health Insurance  
Michele Eberle, MBA – Panelist                      |
| 2:30 pm – 2:45 pm | **Break**                                                                                  |
| 2:45 pm – 3:45 pm | **[Panel 2] How Do We Make Health Literacy, Cultural Competence, and Language Access Policies Effective?**  
Cynthia Baur, PhD – Moderator  
Promoting Health Literacy in the Presence of Cultural and Language Barriers  
Suyanna Barker, DrPH – Panelist  
Addressing Cultural Competency and Health Literacy Together in Maryland  
Olivia Carter-Pokras, PhD – Panelist                  |
| 3:45 pm – 4:00 pm | **[Conclusion] Priority Areas for Health Literacy Policy**  
Cynthia Baur, PhD                                         |
## Agenda - Day 2

### October 11, 2019

**Health Literacy Implications for Organizations and Practice**  
**Morning Sessions – Colony Ballroom (2203)**

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<tr>
<th>Time</th>
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<tr>
<td>8:30 am – 9:00 am</td>
<td>Breakfast</td>
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| 9:00 am – 9:05 am | Welcome  
Michael Villaire, MSLM                                             |
| 9:05 am – 9:20 am | Opening Inspiration  
Lucia Zegarra                                                        |
Dianna Abney, MD                                                   |
| 9:50 am – 10:50 am | [Panel] How to Create a Health Literate Organization – Stories from the Field  
Cynthia Baur, PhD – Moderator  
Assessing Primary Care Practices and More: Using the AHRQ Health Literacy Universal Precautions Toolkit  
Cindy Brach, MPP – Panelist  
University of Tennessee Medical Center’s Health Literacy Initiative  
Kelsey Grabeel, MSIS, AHIP – Panelist  
Using Health Department Accreditation Standards for Health Literacy Action  
Karen Thompkins, MPH – Panelist                                    |
| 10:50 am – 11:00 am | Break                                                               |
| 11:00 am – 12:00 pm | BREAKOUT SESSIONS                                                   |

**Writing for Health Behavior Change** – Margaret Brent A (2112)  
Blythe Miller, MPH & Laura Willwerth, MA, MFA

**User-Centered Design for Health Literacy**  
– Margaret Brent B (2112)  
Kim Hassell, MPH & Rachel Oziel, MPH
Agenda - Day 2 (continued)

Finding Health Literacy Resources & Getting Involved in the Health Literacy Community – Benjamin Banneker B (2212)
Julie McKinney, MS & Katya Kaplow

Building Health Literate Organizations: A Guidebook to Achieving Organizational Change – Benjamin Banneker A (2212)
Mary Ann Abrams, MD, MPH

12:00 pm – 1:00 pm Lunch - Atrium (1107)

1:00 pm – 1:40 pm LIGHTNING BREAKOUT SESSIONS 1

Health Literacy 101: An Introduction to the Field – Benjamin Banneker B (2212)
Michael Villaire, MSLM

Teach-Back: Make it an Always Event – Benjamin Banneker A (2212)
Mary Ann Abrams, MD, MPH

How to be a Health Literacy Advocate – Margaret Brent B (2112)
Leni Preston & Wes Queen

Choosing a Health Literacy Activity for your Organization – Margaret Brent A (2112)
Cynthia Baur, PhD

1:40 pm – 1:50 pm Break

1:50 pm – 2:30 pm LIGHTNING BREAKOUT SESSIONS 2 – (SESSIONS REPEAT)

2:30 pm – 3:30 pm [Closing Plenary] Health Literacy Specialist Certificate – Atrium (1107)
Michael Villaire, MSLM

3:30 pm – 4:30 pm Informal Networking – The Common (offsite)