

Agenda - Day 1

October 10, 2019

Health Literacy Implications for Health Policy Grand Ballroom Lounge (1209)

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- 1:00 pm – 1:10 pm **Welcome**
Boris Lushniak, MD, MPH & Cynthia Baur, PhD
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- 1:20 pm – 1:30 pm **[Opening Remarks] How Maryland is Working to Become a Health Literate State: Successes and Challenges**
Delegate Joseline Peña-Melnyk
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- 1:30 pm – 2:30 pm **[Panel 1] Pursuing Health Literacy Goals through Federal and State Health Policy Reforms**
Eva DuGoff, PhD – Moderator
- Advanced Primary Care and Health Literacy Imperatives**
Chad Perman, MPP – Panelist
- The Connection between Health Literacy and Health Insurance**
Michele Eberle, MBA – Panelist
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- 2:30 pm – 2:45 pm **Break**
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- 2:45 pm – 3:45 pm **[Panel 2] How Do We Make Health Literacy, Cultural Competence, and Language Access Policies Effective?**
Cynthia Baur, PhD – Moderator
- Promoting Health Literacy in the Presence of Cultural and Language Barriers**
Suyanna Barker, DrPH – Panelist
- Addressing Cultural Competency and Health Literacy Together in Maryland**
Olivia Carter-Pokras, PhD – Panelist
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- 3:45 pm – 4:00 pm **[Conclusion] Priority Areas for Health Literacy Policy**
Cynthia Baur, PhD

Agenda - Day 2

October 11, 2019

Health Literacy Implications for Organizations and Practice Morning Sessions – Colony Ballroom (2203)

8:30 am – 9:00 am **Breakfast**

9:00 am – 9:05 am **Welcome**
Michael Villaire, MSLM

9:05 am – 9:20 am **Opening Inspiration**
Lucia Zegarra

9:20 am – 9:50 am **[Keynote] What You Say and How You Say It: A Clinician's View of Plain Talk about Immunization**
Dianna Abney, MD

9:50 am – 10:50 am **[Panel] How to Create a Health Literate Organization – Stories from the Field**
Cynthia Baur, PhD – Moderator

Assessing Primary Care Practices and More: Using the AHRQ Health Literacy Universal Precautions Toolkit
Cindy Brach, MPP – Panelist

University of Tennessee Medical Center's Health Literacy Initiative
Kelsey Grabeel, MSIS, AHIP – Panelist

Using Health Department Accreditation Standards for Health Literacy Action
Karen Thompkins, MPH – Panelist

10:50 am – 11:00 am **Break**

11:00 am – 12:00pm **BREAKOUT SESSIONS**

Writing for Health Behavior Change – Margaret Brent A (2112)
Blythe Miller, MPH & Laura Willwerth, MA, MFA

User-Centered Design for Health Literacy
– Margaret Brent B (2112)
Kim Hassell, MPH & Rachel Oziel, MPH

Agenda - Day 2 (continued)

**Finding Health Literacy Resources
& Getting Involved in the Health Literacy Community**
– Benjamin Banneker B (2212)
Julie McKinney, MS & Katya Kaplow

**Building Health Literate Organizations: A Guidebook to
Achieving Organizational Change** – Benjamin Banneker A (2212)
Mary Ann Abrams, MD, MPH

12:00 pm – 1:00 pm **Lunch - Atrium (1107)**

1:00 pm – 1:40 pm **LIGHTNING BREAKOUT SESSIONS 1**

Health Literacy 101: An Introduction to the Field
– Benjamin Banneker B (2212)
Michael Villaire, MSLM

Teach-Back: Make it an Always Event – Benjamin Banneker A (2212)
Mary Ann Abrams, MD, MPH

How to be a Health Literacy Advocate – Margaret Brent B (2112)
Leni Preston & Wes Queen

Choosing a Health Literacy Activity for your Organization
– Margaret Brent A (2112)
Cynthia Baur, PhD

1:40 pm – 1:50 pm **Break**

1:50 pm – 2:30 pm **LIGHTNING BREAKOUT SESSIONS 2 – (SESSIONS REPEAT)**

2:30 pm – 3:30 pm **[Closing Plenary] Health Literacy Specialist Certificate**
– Atrium (1107)
Michael Villaire, MSLM

3:30 pm – 4:30 pm **Informal Networking – The Common (offsite)**

FIRST FLOOR (1F)



SECOND FLOOR (2F)

